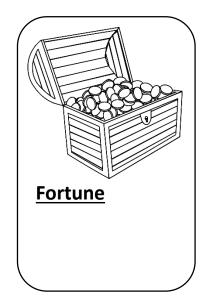
UNIVERSITY OF | PUBLIC BIRMINGHAM | ENGAGEMENT

Public Engagement: Future Spaces, Places & People

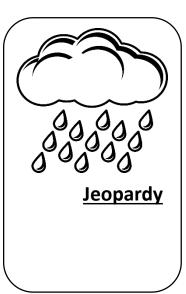


PLACE	SPACE	PEOPLE	METHODS

Theme Title(s)		Aims & Core Values	Opportunities & Allies
Description(s)			
(& details e.g. research)			
		_	
		Risks & Challenge(r)s	Assumptions & Specifics
Audiences and Targeti	ng	Risks & Challenge(r)s	Assumptions & Specifics
Audiences and Targeti	ng	Risks & Challenge(r)s	Assumptions & Specifics
Audiences and Targeti	ng	Risks & Challenge(r)s	Assumptions & Specifics
Audiences and Targeti	ng	Risks & Challenge(r)s	Assumptions & Specifics
		Risks & Challenge(r)s	Assumptions & Specifics
Audiences and Targeti Costs and Budget		Risks & Challenge(r)s	Assumptions & Specifics

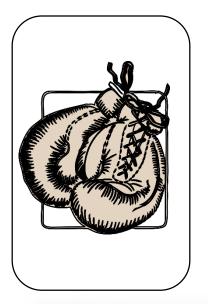


Has anything changed?	





What lines wouldn't you cross?	



Did you all agree?	



- **#PERfutures**
- What can you learn from others? E.g. Similar places / spaces? With similar aims? Or using similar methods?
- Who/what currently engages/interests your target audience(s)?
- Where there might be different drivers, but mutual benefits? (Business, government, HEIs, groups?)
- What else do you need to know to ensure success? How might you find this out?
- How might allies help? Who might challenge, why, and do you need them on board?
- Why will audiences value this/buy-in?
- What are priorities and what are nice to have/do?
- Are there any differences to do with individual context / organisational structure?

Public Engagement: Future Spaces, Places and People

Engage 2018

11

