

RESEARCH THEME



Infinity

Yes that's right. Yours is the most esoteric of themes... you can take it any direction and be as interdisciplinary as you like, but how will it hook researchers and audiences to take a gamble on what could be perceived as leftfield, irrelevant or airy-fairy...

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Worlds End!

Catching people's attention is difficult. In an age of clickbait, perhaps provocation might work? Connect the implications of your hard-hitting research with audiences everyday lives and imaginations. Remember no press is bad press, or so they say...?



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Tik Tok

Another strange one at first, but time is omnipresent as a theme in life. From atomic clocks to nail-biting countdowns, you can make this one work with a bit of imagination. Just make sure you stay credible and keep the research at the forefront of whatever it is you do...



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Destination Data

In a data driven world this should be easy. But what data matters to who and how do you best present it to be engaging? Forget your academic research posters, public audiences are going to need much more to be impressed, especially if you want them to spread the word beyond your interaction...



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Nuclear Futures

A 'controversial' theme that conjures up worrying images for many and divides opinion to this day. How will you shed positive light on work in this area to alleviate concerns whilst promoting healthy discussion? Transparency and trust must reign to aid demystification...

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POWERRR UP!

Another theme that may seem distant. But finding a link, however tenuous, might be the key to opening up many later opportunities – especially if you get it right and audiences enjoy connecting the unexpected to what they may love already...



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Healthcare Technology Breakthroughs

A noble theme and one which most (including those in power) can get behind, but with so many competing priorities, challenges and interests how will you animate this worthy topic, when the end goal may feel far-off from your everyday research?



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60th Anniversary of LASER (2020)

A rather specific theme that could feel quite narrow. How will you look beyond the obvious, working with those who can innovate current engagement approaches whilst also capitalizing on readymade calendar opportunities or collaborations...



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